

## **Press Release: Oatmeal AI Acquires Global Grange Inc.**

### **FOR IMMEDIATE RELEASE**

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**MEDFORD, Ore., July 14, 2025** – In a move set to reshape the agri-tech landscape, Oatmeal AI, a fast-growing innovator in agricultural artificial intelligence, has announced the acquisition of Global Grange Inc., a digital marketplace company known for pioneering online tools for food producers and buyers. The acquisition combines the strengths of both companies to launch The Oatmeal Farm Network ([www.OatmealfarmNetwork.com](http://www.OatmealfarmNetwork.com)), a next-generation platform aimed at streamlining the agricultural supply chain through AI.

“This acquisition brings together proven marketplace infrastructure and cutting-edge artificial intelligence to deliver real-world value across the food system,” said John Andresen, CEO of Oatmeal AI. “We’re aligning decades of agricultural know-how with advanced data and automation to create a smarter, more connected farm-to-table economy.”

#### **Strategic Merger Targets Industry Pain Points**

The acquisition gives Oatmeal AI ownership of Global Grange’s core digital assets, including its Farm-to-Table marketplace, livestock exchange, and a comprehensive breed directory. These will be enhanced through Oatmeal’s proprietary machine learning technologies to address long-standing inefficiencies in the agriculture sector—from forecasting and logistics to market intelligence and sustainability.

“Digital innovation in agriculture has historically faced adoption hurdles,” noted Jordan Lanciault, Chairman of Global Grange. “But we believe this moment marks a turning point. The combined capabilities of Oatmeal AI and Global Grange open the door to a new era of intelligent, data-driven farming.”

#### **Introducing Charlie: AI-Powered Farm Operations**

A key feature of the new platform will be **Charlie**, an advanced AI agent designed to support farmers with operational insights. Charlie offers predictive analytics for weather and climate impacts, soil and nutrient management, pest and disease forecasting, and livestock monitoring. Integrating satellite imagery and real-time data, Charlie will help users improve yield forecasts, reduce input waste, and make more informed decisions throughout the growing season.

“Charlie brings machine learning to the field—literally,” said Andresen. “By embedding Charlie into The Oatmeal Farm Network, we’re enabling farmers, ranchers, and food producers to manage risk, optimize production, and operate more profitably.”

## **Economic and Sector Implications**

The Oatmeal Farm Network is expected to have wide-ranging benefits across the agricultural value chain. Farmers will gain direct access to buyers, dynamic pricing tools, and enhanced inventory management. Retailers and restaurants will benefit from simplified procurement, improved traceability, and more reliable access to local and seasonal products.

By improving the transparency and efficiency of agricultural transactions, the platform also aims to reduce food waste and strengthen regional food systems—two growing priorities in both public and private sectors.

The integration of Global Grange into Oatmeal AI is already in progress, with a staged rollout of The Oatmeal Farm Network throughout the next 6 months.

### **Media Contact:**

John Andresen

CEO

[John@Oatmeal-Ai.com](mailto:John@Oatmeal-Ai.com)

458.225.4903

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